



# ENM CHAMBER NEWSLETTER

APRIL 2021

*"Business opportunities are like buses, there's always another one coming."*

Ricard Branson



## Look Out for These Events

### LUNCH N' LEARN -

Learn from experts about important tools and topics for small business owners. Network with fellow peers and grow as a small business owner and community leader.

Be on the lookout for our upcoming Lunch N' Learn series!

## Lunch n' Learn

What do you want to learn more about? Would you like to present on a topic?

[LET US KNOW](#)

## Upcoming Events

Find out about our largest event of the year. You won't want to miss it!

### **Elko New Market Community Golf Tournament | Friday, June 25th Boulder Pointe Golf Club in Elko New Market**

Our annual golf tournament offers many opportunities to expand your organization's visibility with local businesses and community members, through:

1. **Participation.** Organize a group of friends, neighbors, or colleagues to play in the tournament. Traditional shot gun start at 11am.
2. **Sponsorships.** There are several sponsorship levels available with benefits commensurate with your investment. Sponsorships must be received by June 4, 2021
3. **Donated items for prizes.** Items may be donated by you, your company or both!
4. **Volunteer.** We can use help on our planning committee and on the day of the event to ensure this event delivers a high-quality experience

One perk of the ENM Chamber membership is to have business events shared with our membership and social media followers. Email your event fliers or submit your event to [info@enmchamber.org](mailto:info@enmchamber.org) and we'll add them to our calendar and Facebook page!

Thank you for your continued membership with the ENM Chamber of Commerce!

# BUSINESS SPOTLIGHT

This month's Business Spotlight focuses on local business My Credit Union, with Jon Bing.

## **Describe Your Business -**

My Credit Union (formerly known as Richfield Bloomington Credit Union) has been around since 1957. We serve the counties of Dakota, Hennepin & Scott. We are a fully serviced credit union that offer all products and services that the larger banks do; including home loans, consumer loans, credit cards and investment/retirement services, among many other things. We currently have three locations, two in Bloomington and one in Richfield. We would love to expand but also understand that this pandemic has taught us that brick and mortar may not be the way to go in the future.

## **Did you have a mentor or someone you leaned on for advice? If so, who and share a little about that -**

My mom has been my biggest mentor when I look back at my professional growth. She also came from the Credit Union industry and had taught me a lot about finances, credit and establishing a budget. She has certainly helped me get to where I am today because of the knowledge she shared with me at such a young age.

## **Talk about when/why you made the decision to start your own business -**

I have been with My Credit Union for 18 years. I started out as a Teller and have worked my way up doing many different positions in the organization that range from Consumer Loan Officer, Branch Manager & Director of Branch Services. I have since moved into the Mortgage Loan Officer role, as of two months ago. I am very excited about the new role as I get to learn more about the mortgage/housing industry along with helping a lot of familiar member faces that I've gotten to know over the years. As we know, the housing market has been insane so it's been a great time for me to dive in and help out everyone that I can.

## **What inspires your work and what sets you apart from everyone else?**

My two biggest inspirations are my family and helping people. My family inspires me to get up every day to help support them and that they give me the confidence to perform at my best. Helping people has also been an inspiration of mine because I love helping people save money and allowing them to make the best financial decisions for them and their family. I've always felt that the thing that sets me apart from others in the industry is that I truly listen to what my members have to say. I want them to know that they are making the decision and that I'm just helping guide them toward that decision. I enjoy seeing my member's achieve their financial goals.

## **Favorite quote -**

"Your smile is your logo, your personality is your business card, how you leave others feeling after an experience with you becomes your trademark." - Jay Danzie



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Questions?

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